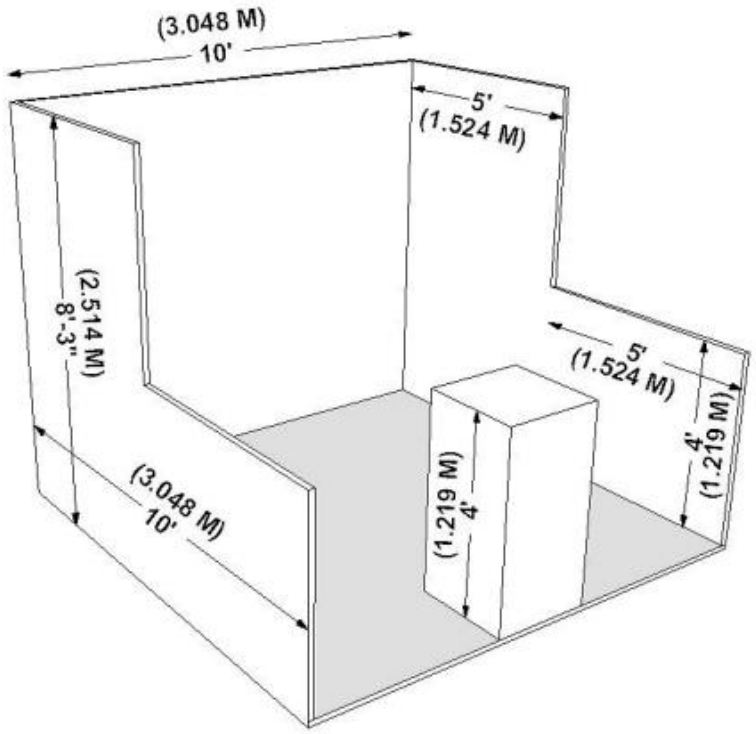
Booth Guidelines

- **SHOW COLORS:** All drape is …….
- **BOOTH SPACE:** Linear booths (10x10, 10x20, etc.) will have an eight (8) foot draped back wall. On each side, a 32" draped side rail will extend from the back of the booth to the front of the booth.
- **PIPE & DRAPE:** Pipe and drape is not provided for 20x20 or larger island booths. It is provided for 20x20 and larger peninsula booths.
- **BOOTH HEIGHT:** Exhibitors are allowed to build their booth to the maximum height of 8 feet. This includes back walls and sidewalls. If the height of your display exceeds 8 feet, please notify Becky Williamson Becky@home-gardenshow.com for approval.
- **SOLICITATION/SALES LITERATURE:** No sales solicitation or distribution of literature outside of your booth space.
- **DISPLAYS**: Displays placed along the side drapes that are over 4 feet high should not extend into the booth more than 4 feet from the back. This will ensure not obstructing the view of the neighboring booths.
- **DEMONSTRATIONS**: When sampling, demonstrating and/or entertaining attendees, booths must be arranged so that attendees coming into your exhibit do not block aisles or overlap into neighboring exhibits. If you expect many attendees to congregate in one area at one time, you must leave space within your own exhibit area to absorb the majority of the crowd.



- **AISLES**: The aisles are the property of all exhibitors; therefore, each exhibitor has the responsibility to assure proper flow of traffic through the entire exposition. When large crowds gather to watch a demonstration or entertainment and interfere with the flow of traffic down aisles, or create excessive crowds in neighboring booths, this is an infringement on the other exhibitors' rights. Aisles must not be obstructed at any time.
- **SOUND**: Police your own booth so the noise level from any demonstrations or sound system is kept to a minimum and does not interfere with others. Remember the use of sound systems or equipment producing sound is an exception to the rule, not a right. Show Management reserves the right to determine at what point sound constitutes interference with other exhibits and must be discontinued.
- **GADGETS AND GIMMICKS**: The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the booth. Balloons, horns and odors are not allowed. Show Management reserves the right to determine when such items become objectionable.