2025 Fort Wayne Home and Garden Show Sponsorship Opportunities

1. **Feature Stage Sponsorship**- **$5000**
   This opportunity allows you to choose from one of the 2025 show features. 2025 Features to choose from: The Otter Adventure - stage location- Main stage Conference Hall and Keynote Garden Speaker (Small House Farms, Bevin Cohen) stage location Purdue Master Gardener Stage Appleseed Room. This sponsorship will include logo placement as the presented by every time the feature is shown in print.
   - This would include all display ads with over 2 million impressions in all print media (next to said feature) and logo placement on our website on the features page.
   - You can choose which feature you would sponsor. At the stage location, you will be allowed to have a pop-up sign with another sign directing the public to your booth.
   - Your logo would be on all Feature Stage signage directing public to stage
   - You would also receive an additional 50 free tickets to hand out to potential customers and an additional 6 parking passes.

2. **Information Booth Sponsorship- $4000**
   This opportunity allows you to be front and center as attendees walk through the doors. Sponsor logo placement on header and footer of information booth- along with signage- Information booth sponsored by (insert company logo here) and booth #
   - Would also receive an addition 50 free tickets to hand out to potential customers and an additional 2 parking passes

3. **Kids Day Sponsorship- $3000**
   This opportunity allows you to sponsor our Sunday kids day entertainment – we will be bringing in a stilt walker to roam the show and give away balloon animals to kids from 12p-4pm. Sponsor to be listed in all print and website advertising for kids day along with any mentions of kids day during promoting.

4. **Scavenger Hunt Sponsorship- $2000**
   This opportunity allows you to sponsor the prizes given out to all that complete our gnome scavenger hunt. At the 2024 show we had over 1000 people search for our 12 H&G gnomes scattered throughout the show. When completed we provided a Cookie Cottage Cookie to the winner. Along with the cookies you will have the opportunity to provide a prize of your choosing if you wish. We will also provide signage "Scavenger hunt sponsored by" Prizes are redeemed at the information booth. Sponsor to be listed in any print and website advertising for scavenger hunt promotion.

5. **Lobby space Sponsorship- - 2 available**
   This includes your choice of an 8x13 $2000 space adjacent to the entrance of the main expo hall, or 32x7 $3000 (can fit a vehicle in this space (within the 7'Wx6'H range to fit through doorway) space to the left adjacent to the main expo hall entrance and exit. Please note: this is not a replacement for your regular booth space, this would need to be a static display, and would need to be approved first.

6. **Front entrance giveaway**- **$2000**
   Sponsor an item to be given away to attendees as they walk in the door- Collaborate with FWHGS on an item to be agreed upon together adding both FWHGS and Sponsor logo too. Can

choose between a bigger item to be given to the first 50-100 people each day or a small item that could be given to more patrons.

Please let me know if you have any questions as they can also be adjusted to better fit your needs.